Why is Your Home NOT SOLD? Who can sell your home FASTER for MORE MONEY?

It takes Marketing

TO SELL!

Comparison Chart	Average	Good	Our	
	Agent	Agent	Team	
For sale sign	YES	YES	YES	
Pictures	YES	YES	YES	
Open house	YES	YES	YES	
Listed on the multiple listing service (MLS)	YES	YES	YES	
Professional marketing brochure	NO	MAYBE	YES	
Text Capable sign rider with tracked info line	ΝΟ	MAYBE	YES	
Single property website (300% more views)	NO	MAYBE	YES	
Work with lenders to get deal closed	NO	YES	YES	
Post your home for sale on over 100 websites	NO	YES	YES	
Work with all brokerages, no pocket listings	NO	YES	YES	
Give you feedback from all showings	NO	MAYBE	YES	
Quickly respond to all inquiries on your home and follow up to see how we can increase their interest in your home	ΝΟ	YES	YES	
Professional-quality pictures	NO	MAYBE	YES	
Tweak your marketing to capture buyers online	NO	NO	YES	
Professional copywriting to sell the property	NO	NO	YES	
Professional paid social media advertising: Facebook, Instagram, etc.	ΝΟ	MAYBE	YES	
Professional Photoshop picture editing	NO	NO	YES	
Assist you with different staging options	ΝΟ	YES	YES	
Advanced customer marketing like Amazon & Facebook (Pixel Tracking & Re-Targeting)	NO	NO	YES	
Help solve any problems that may arise during the process as quickly as possible	ΝΟ	ΝΟ	YES	
Work with you proactively to ensure you get the best results on your sale	ΝΟ	NO	YES	

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